

KERALA AGRICULTURAL UNIVERSITY

B.Tech.Food Engg. 2013 Admission

VIIth Semester Final Examination-February- 2017

Cat. No: Basc. 4112

Marks: 50

Title: Extension Methods and Transfer of Technology (1+1)

Time : 2 hours

I. Fill up the blanks :

(10 x 1=10)

1. ----- an out of school system of education for the benefit of adult and youth.
2. The ability to project oneself in to the role of another person is called -----
3. ----- refers to the degree to which results of an innovation are visible to others.
4. Communication was derived from Latin term Communis meaning -----
5. The most useful extension method for teaching skills to framers is -----
6. ----- are instructional device which can be heard and seen.
7. The link that connects the source and the receiver is -----
8. ----- proposed Theory X and Theory Y
9. An example for projected audio visual aids -----
10. The adopter category who will adopt an innovation at the beginning -----

II. Write short notes on ANY FIVE:

(5x 2=10)

1. Extension.
2. Exhibition.
3. In-service Training.
4. Farmer-Scientist Interaction.
5. Front line demonstration.
6. Organizational behavior.
7. Farm and home visit.

III Write answers on ANY FIVE:

(5 x 4=20)

1. Adopter categories.
2. Types of motivation.
3. Training need assessment.
4. Steps in conduct of demonstration.
5. KVK.
6. Farm publication.
7. Barriers in communication.

IV. Write essay on any ONE

(1 x 10=10)

1. What is Extension Teaching? Explain the steps involved in Extension Teaching.
2. What is Motivation? Discuss the theories of Motivation and types of motivation for effective extension work among individuals and in groups.
