



KERALA AGRICULTURAL UNIVERSITY
B.Tech. (Food Engg.) 2019 Admission
I Semester Final Examination-January 2020

Base.1101

Communicative English (2+0)

Marks: 50
Time: 2 hours

I Define the Following

(5x1=5)

1. What is syllable?
2. What is communication?
3. What is meant by per pro signature in letter?
4. What is report?
5. What is difference between encoding and decoding?

Read the passage and correct the underlined words and write meaning for underlined italic words

(0.25x 10=5)

6. HIGGINS. The devil he does! Whew! [Brightening suddenly] What a lark!
PICKERING. A safe thing for you, Doolittle. They won't ask you twice.
DOOLITTLE. It ain't the lecturing I mind. I'll lecture them blue in the face, I will, and not turn a hair. It's making a gentleman of me that I object to. Who asked him to make a gentleman of me? I was happy. I was free. I touched pretty nigh everybody for money when I wanted it, same as I touched you, Henry Higgins. Now I am worried; tied neck and heels; and everybody touches me for money. It's a fine thing for you, says my solicitor. Is it? says I. You mean it's a good thing for you, I says. When I was a poor man and had a solicitor once when they found a pram in the dust cart, he got me off, and got shut of me and got me shut of him as quick as he could. Same with the doctors: used to shove me out of the hospital before I could hardly stand on my legs, and nothing to pay. Now they finds out that I'm not a healthy man and can't live unless they looks after me twice a day. In the house I'm not let do a hand's turn for myself: somebody else must do it and touch me for it. A year ago I hadn't a relative in the world except two or three that wouldn't speak to me. Now I've fifty, and not a decent week's wages among the lot of them. I have to live for others and not for myself: that's middle class morality. You talk of losing Eliza. Don't you be anxious: I bet she's on my doorstep by this: she that could support herself easy by selling flowers if I wasn't respectable. And the next one to touch me will be you, Henry Higgins. I'll have to learn to speak middle class language from you, instead of speaking proper English. That's where you'll come in; and I daresay that's what you done it for.

II Write Short notes on ANY FIVE of the following

(5x2=10)

1. What are the methods involved in expressing opinions?
2. Mention types of pronunciation.
3. Define stress and unstress.
4. Mention the strategies involved in note making.
5. Mention the barriers in communication.
6. What is meant by TOFEL and GRE?
7. What is aural communication?

III Answer ANY FIVE of the following.

(5x4=20)

1. Mention ten words each for expressing of opinions based agreement and disagreement.
2. Write a letter to commissioner inviting him/her for College Annual Day.
3. Write about in brief the process involved in communication.

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4. How to write a good technical report?
5. What do you mean by intonation? Provide two examples.
6. What does note making mean?
7. Assume that you are the owner of small agency and you place an order of 50 computers and seek the quotation. Draft a letter for this.

IV

Write an essay on ANYONE of the following

(1x10=10)

1. Mention and explain different forms and types of communication.
2. Draft a letter of application to reputed firm by imagining the advertisement published in leading newspaper and also write a curriculum vitae for this.
