

# KERALA AGRICULTURAL UNIVERSITY

B.Tech (Food. Engg) 2014 Admission  
I<sup>st</sup> Semester Final Examination- February -2015

Cat. No: Basc.1101

Title: Communicative English (2+0)

Marks: 50  
Time: 2 hours

I. Answer all the following questions:

1. Identify the parts of speech of the underlined words:

Kavita danced beautifully.

2. Commands use \_\_\_\_\_ intonation. (rising / falling)

3. Mark the stress in the following word: arise.

4. Fill in the blank with suitable preposition from the given choice.

I agree \_\_\_\_\_ his ideas. (to, with).

5. Listening is a \_\_\_\_\_ performance. (active / passive)

6. Write any two expressions used to thank people.

7. Write the full form of TOEFL.

8. Use the appropriate article to complete the sentence.

The bride was given a necklace as \_\_\_\_\_ heirloom by her mother.

9. Mark the intonation for the following sentence.

When did he come? \_\_\_\_\_

10. Correct the error(s) in the following sentence.

Statistics proves that our population is still growing at an alarming rate.

[10 x 1 = 10]

II. Write short answers for any FIVE questions.

5 x 2 = 10

1. Introduce yourself in about 100 words in the following situation: Appearing for an interview for the post of Manager in a Biotech company.
2. What do you understand by listening process?
3. List the steps involved in writing a formal letter.
4. What is stress?
5. Prepare a dialogue of 5-6 responses for the following situation:

You request your college principal for reimbursement of travel expenses incurred on a recent trip to another city for participation in a sporting event. The principal accepts your request, but asks you to furnish details.

6. Explain intrapersonal communication.
7. What is tele-conferencing?

III. Write short essays on any FIVE of the following:

5 x 4 = 20

1. You belong to a group of students who have been asked by your Head of the Department to prepare a report of the department's activities for the current academic year. Write this report.
2. Write a short note on transcoding.
3. What are the strategies to overcome barriers in communication?
4. List and explain the different kinds of reading.
5. How will you create a Power Point presentation? List all the steps.
6. As the chief executive of ABC Company, you are asked to purchase 50 computers. Draft a letter of enquiry in the company letter head to purchase these computers.
7. Explain note making.
7. Explain IPA.

IV. Answer any ONE of the following:

1. Write an essay on non-verbal communication.
2. Explain in detail the relevance of LSRW skills in communication.

[1 x 10 = 10]