



KERALA AGRICULTURAL UNIVERSITY
B.Tech.(Agrl. Engg.) 2023 & Previous Admissions
III Semester Final Examination – January 2025

Sacs.2112

Communication Skills and Personality Development (1+1)

Marks: 50
Time: 2 hours

I Match the following (10x1=10)

	A		B
1.	Informative Presentations	(a)	A relationship between Sign, Object and Person
2.	APA	(b)	Discriminative Listening
3.	Methods of Note-Taking	(c)	Mind Mapping
4.	Types of Listening	(d)	Referencing style
5.	Connotative meaning	(e)	Talks, seminars, proposals, workshops, conferences, and meetings
6.	A record serve to help in patent prosecution by enabling the scientists to swear behind a cited reference	(f)	Field diary
7.	Gist or main theme of a passage expressed in as few words as possible	(g)	Laboratory Records
8.	Records observations and experiences in the field	(h)	Précis Writing
9.	Oral presentations	(i)	To inform, persuade and to build goodwill
10.	Précis	(j)	French word

II Write short notes on ANY FIVE of the following (5x2=10)

1. Define Communication Skill.
2. Verbal Communication
3. Non-verbal communication
4. Writing skills
5. Lab record
6. What do you mean by the word summarizing?
7. Public speaking

III Answer ANY FIVE of the following (5x4=20)

1. Structural and functional grammar
2. Explain purpose of communication.
3. Enlist the general tips used for Public Speaking.
4. Discuss different types of listening and enlist the stages of Listening Process.
5. Explain Charting Method of notes taking.
6. Discuss the characteristics of Good Writing.
7. Discuss different forms of scientific and technical writing.

IV Write an essay on ANY ONE of the following (1x10=10)

1. Discuss different step and guideline to be followed in organizing seminars and conferences.
2. Define communication? Discuss different models of communication in details.
