



KERALA AGRICULTURAL UNIVERSITY
B.Tech.(Food Technology) 2021 Admission
VII Semester Final Examination – December 2024

Beas.4115

Entrepreneurship Development (2+1)

Marks: 50
Time: 2 hours

I Answer the following

(10x1=10)

1. The process of assessing whether a business idea is feasible is called:
 - (a) Project planning
 - (b) Feasibility study
 - (c) Venture evaluation
 - (d) Strategic management
2. What does EXIM stand for in EXIM policies?
 - (a) Export and Import
 - (b) Executive and Import
 - (c) Exit and Import
 - (d) Export and Infrastructure Management
3. Small and medium enterprises (SMEs) are characterized by:
 - (a) High capital investment
 - (b) Limited scale and scope
 - (c) No government regulations
 - (d) Large workforce
4. Contract farming involves:
 - (a) Farmers leasing their land to companies
 - (b) Agreements between farmers and buyers for crop production and purchase
 - (c) Government ownership of farms
 - (d) Exporting agricultural products
5. Which of the following best describes globalisation?
 - (a) Interaction among countries in trade, culture, and technology
 - (b) Regional trade alliances
 - (c) Isolation of economies
 - (d) Promoting local entrepreneurship

State True or False

6. Women entrepreneurs face equal challenges as men in accessing financial resources.
7. The 6 C's of entrepreneurship include Competence and Commitment.
8. Globalisation has no impact on entrepreneurship.
9. Project management includes the evaluation of projects.
10. Entrepreneurs do not need to innovate to succeed.

II Write short notes on ANY FIVE of the following

(5x2=10)

1. What are public-private partnerships (PPPs)?
2. Define venture capital.
3. What is contract farming?
4. What are the characteristics of SMEs?
5. What are EXIM policies?
6. What is globalization's impact on entrepreneurship?
7. What is the purpose of Entrepreneurship Development Programmes (EDPs)?

III Answer ANY FIVE of the following (5x4=20)

1. Explain the concept of agri-entrepreneurship and its scope.
2. Describe the process of project appraisal and evaluation.
3. How do incubation centers support entrepreneurs?
4. What is the importance of public-private partnerships (PPPs) in entrepreneurship?
5. Explain the 6 C's that motivate an entrepreneur.
6. Explain the concept of SWOT analysis in entrepreneurship.
7. What is the significance of innovation in entrepreneurship?

IV Write an essay on ANY ONE of the following (1x10=10)

1. Explain the role of government schemes and incentives in promoting entrepreneurship.
2. What is the importance of business ethics and social responsibility in entrepreneurship?
