



**KERALA AGRICULTURAL UNIVERSITY**  
**B.Tech.(Agrl. Engg.) 2022 & Previous Admissions**  
**III Semester Final Examination - February 2024**

Sacs.2112

**Communication Skills & Personality Development (1+1)**

**Marks: 50**  
**Time: 2 hours**

- I Fill in the blanks** **(10x1=10)**
1. Communication is a non-stop.....
  2. Understanding ..... different part of speech forms the base of learning grammar.
  3. The nouns that cannot be felt, seen or heard are called .....
  4. The ..... is the person who notices, decodes and attaches some meaning to the message
  5. Countries when referred by names are also considered .....
  6. All communication events have a .....
  7. A..... indicates the action done by the subject.
  8. ....are coordinating words that work in pairs to join words, phrases, clauses, or whole sentences.
  9. A ..... Verb is a verb that denotes an action which passes over from the doer or subject to an object.
  10. Record of books, articles, and other sources that seem promising for our paper is called a .....
- II Write short notes on ANY FIVE of the following** **(5x2=10)**
1. Message distortion
  2. Purpose of Communication
  3. Campaigns
  4. Note-taking
  5. Field-Diary
  6. Synoptic
  7. Curriculum Vitae
- III Answer ANY FIVE of the following.** **(5x4=20)**
1. What is Footnotes? What are different types of footnotes?
  2. Briefly explain what is abstract writing?
  3. Discuss different methods of Note-Taking.
  4. List out the characteristics of good Writing.
  5. What are the basic nature of communication?
  6. Define Interpersonnel Communication. What are the different types of interpersonal communication?
  7. What are the stages of listening process?
- IV Write an essay on ANY ONE of the following** **(1x10=10)**
1. Define communication process. Explain the elements involved in communication process according to the Communication Model forwarded by Leagans.
  2. What is Group discussion? What are the prerequisites of a Group Discussion? Discuss the salient features of Group Discussion.

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