



**KERALA AGRICULTURAL UNIVERSITY**  
**B.Tech.(Food Technology) 2020 Admission**  
**VII Semester Final Examination – January 2024**

Beas.4115

**Entrepreneurship Development (2+1)**

**Marks: 50**  
**Time: 2 hours**

**I Fill in the blanks (10x1=10)**

1. The Indian Institute of Entrepreneurship (IIE) is located at .....
2. The one who establishes an enterprise aiming at the profits, undertaking the risks.....
3. Entrepreneurship involves the concept of -----and risk-taking to create and manage a business.
4. Idea generation, idea incubation and .....are the three major steps in ED process.

**State True or False**

5. The primary goal of entrepreneurship is to create wealth for oneself.
6. Entrepreneurs are only born with natural talent and cannot be made through education or experience.
7. A successful entrepreneur must have a high tolerance for uncertainty and ambiguity.

**Expand the following**

8. NABARD
9. SIDCO
10. IDBI

**II Write short notes on ANY FIVE of the following (5x2=10)**

1. Agri-entrepreneurship
2. Women entrepreneurship
3. Project Life cycle
4. KINFRA
5. Innovation
6. Public- Private partnership
7. Project evaluation

**III Answer ANY FIVE of the following (5x4=20)**

1. Differentiate between Entrepreneur and Manager.
2. SWOT analysis techniques
3. Importance of agri-entrepreneurship
4. Characteristics of MSMEs
5. Implications of socio-economic systems on entrepreneurship
6. Differentiate between planning and budgeting.
7. Differentiate between monitoring and evaluation.

**IV Write an essay on ANY ONE of the following (1x10=10)**

1. Explain the scenario of managing competition in modern world and entrepreneurship development programmes.
2. Elaborate the ED process with respect to generation, incubation and commercialization of ideas and innovations?

\*\*\*\*\*