



**KERALA AGRICULTURAL UNIVERSITY**  
**B.Tech.(Agri. Engg) 2017 Admission**  
**II Semester Final Examination July -2018**

**Sacs 1207      Entrepreneurship Development and Business Management (2+1)**

**Marks: 50**  
**Time: 2 hours**

- I      Answer the following questions in one or two sentences      (10x1=10)**
- 1 Management.
  - 2 Budgeting.
  - 3 Difference between compounding and discounting.
  - 4 Export subsidy.
  - 5 Motivation.
  - 6 Project appraisal.
  - 7 Planning.
  - 8 Liquidity ratio.
  - 9 Venture capital.
  - 10 Balance sheet.
- II      Write Short notes on any FIVE of the following      (5x2=10)**
- 1 Importance of agribusiness in Indian economy.
  - 2 Joint Venture.
  - 3 Public-Private Partnership (PPP).
  - 4 Mention the managerial characteristics.
  - 5 Discounted measures.
  - 6 SWOT analysis.
  - 7 Distinguish between entrepreneur and entrepreneurship.
- III      Answer any FIVE of the following.      (5x4=20)**
- 1 Entrepreneurship and its importance.
  - 2 Components of WTO (TRIPS, TRIMS, AOA and SPS).
  - 3 Project evaluation techniques (NPV, BCR and IRR).
  - 4 Role of ED in economic development of a country.
  - 5 Financial management and its importance.
  - 6 Functions of WTO and its structure.
  - 7 Importance of financial statements.
- IV      Write an essay on any ONE of the following      (1x10=10)**
- 1 Entrepreneurship Development Programme.
  - 2 Important functions of management.

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