

KERALA AGRICULTURAL UNIVERSITY
B.Tech (Food. Engg) 2012 Admission
Ist Semester Final Examination- January/February -2013

Cat. No: Basc.1101

Title: Communicative English (2+0)

Marks: 80
Time: 3 hours

I Answer the following questions

1. 'Wh-'questions are normally spoken in the tone (falling, rising)
2. Nouns are -----words. (content, function)
3. Mark the stressed syllable : around
4. He is fond ----- music (use suitable preposition)
5. Listening is a..... activity. (involuntary, voluntary and deliberate, casual)
6. Greeting conveyed on the occasion of the birth of a child -----
7. Expand BPO
8. You Called yesterday as you had promised you would (ought to have, ought have)
9. Change the following adjective into noun: violent
10. ---- peacock was seen in -----park behind my house.(use suitable articles) (10x1 =10)

II Write short answers on any ten

1. What is GRE? How do you take a GRE test?
2. What is a letter of transmittal?
3. What is meant by computer based test?
4. How do flow charts and tables help you in academic writing?
5. What is sentence stress? Give an example.
6. What are the different aspects of active listening?
7. Seek permission from your teacher to go home ten minutes earlier than usual.
8. What is Received Pronunciation?
9. What is intensive reading?
10. What are the different forms of communication?
11. What are function words?
12. What is computer adaptive test? (10x 3 =30)

III Write short essays on any six of the following:

1. Explain the purpose of preparing a CV ?
2. What are the differences between spoken and written communication?
3. What are the different strategies for note taking?
4. Explain teleconferencing?
5. What are the barriers to communication?
6. Record the method of describing an object?
7. You want to apply for the post of marketing manager in IBM, Bangalore .prepare your CV and send it to the managing director along with a covering letter.
8. Explain the main parts of a technical report? (6x5=30)

IV Write an essay on any one of the following:

1. Explain the different ways of communicating through computers?
2. Devise at least two graphic aids to present the data tabulated below:

Incidence of fires in textile manufacturing factories in a country

Years → causes ↓	2006	2007	2008
Short circuiting	84	61	52
Smoking	50	45	62
Debris/Scrap burning	22	31	29
Unknown	05	09	06
Total	161	146	149
Damage in Rs	2,46,000	2,29,000	2,08,000

(1x10)=10