

**KERALA AGRICULTURAL UNIVERSITY**  
**B.Tech. (Food Engineering) - 2011 Admission 1<sup>st</sup> Semester**  
**Final examination – February – March 2012**

**Cat. No: Base 1101**  
**Title: Communicative English**

**Marks: 80**  
**Time : 3 hours**

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I Answer the following questions:

1. Hearing is a ----- activity. ( voluntary, involuntary, deliberate, all these)
2. Suitable visual for comparative data is ----- ( tree diagram, flow chart, table, bar diagram)
3. Linking word which indicates reason --- ( such as , because, moreover, for instance)
4. The research will be ----in three phases( use the correct form of the verb 'carry out')
5. What are content words?
6. Expand TOEFL.
7. Mark stress in the following word. -- Examination
8. Is there -----market nearby? ( a, an, the)
9. Give one function of conjunction.
10. Jack is poor ----- John is rich (but, yet, or)

(10x 1= 10)

II Write short answers on any ten

1. What is Received Pronunciation?
2. Your friend is sick and lonely. Suggest a suitable expression for offering help to him.
3. What is communication?
4. Express your disagreement on the use of GM seeds.
5. What is computer adaptive test?
6. Explain teleconferencing.
7. Explain communication triangle.
8. Write two qualities of an active listener

9. What is meant by sentence stress?
10. Mention any three barriers to listening
11. What are the main parts of a technical report?
12. Explain function words

(10 x 3= 30)

III Write short essays on any six of the following:

1. How does spoken communication differ from written communication?
2. What are the different strategies for note- making?
3. Give a description of your mobile phone
4. Lyola college, Chennai, has called for the post of lecturer in Computer Application. Prepare your CV and sent it to the Principal along with a covering letter.
5. Write a paragraph on computer based tests.
6. Differentiate the pronunciation of British and American English, citing at least four examples.
7. The following is the age-wise readership of *Sunday Morning*, a pictorial weekly.

Age-Group	Readership (in %)
26 – 35	33
36 – 45	17
46 – 55	22
56 – 65	28

Present the above data in the form of a bar chart.

8. How do you prepare slides for power point presentation?

(6x 5 =30)

IV. Write an essay on any one of the following:

1. How do you prepare a technical report?
2. Read the following passage and answer the questions below:

The greatest reason for dissatisfaction against educational developments in the post- independence period is the failure, by and large, to re-orientate the educational system to the requirements of the new social order which the country has decided to create. India has deliberately chosen the democratic way of life and the socialistic pattern

of society. If such a social order is to be ushered in and stabilized, citizens imbued with several important values are needed. These would include: a love of the motherland combined with a deep insight into its 'unity in diversity'; a catholic and tolerant attitude towards others; respect and understanding of a democratic way of life; a love of discipline and a capacity for self-restraint; an interest in science and the development of a scientific outlook; a faith in the dignity of labour and a basic humanism that will scorn all privileges based on caste' race, colour, sex or religion. The relevant questions, in this context, therefore, are:

What should be the content of education and the methods of teaching in order to build up these values? How far does the existing system help to promote them? To what extent our administrators and teachers show an awareness of these problems and what measures should be adopted to make them realize the significance of these values and to train them in the methods of building them up through school programmes? To what extent do peoples coming out of the schools and colleges imbibe these values? What type of machinery for evaluation should be built into the educational system to find out the extent to which the students imbibe these values and to reform the contents and techniques of education in the light of the findings from time to time? Any attempt to answer questions of this type is a little disturbing.

- a) Write in brief the main idea of the above passage.
- b) Why are the educational developments in the post independent period dissatisfactory?
- c) What has to be done to establish the new social order?
- d) Explain: 'Unity in diversity'
- e) What values are to be developed in the citizens?
- f) What is the role of education in this scenario?
- g) Why does the author say that answering these questions 'is a little disturbing'?
- h) Give the antonyms of the following words:
  - a) Dissatisfaction
  - b) Deliberately
  - c) Stabilized
  - d) Tolerant
  - e) Scorn
  - f) Relevant

(1x10=10)