



KERALA AGRICULTURAL UNIVERSITY
B.Tech.(Food Technology) 2022 Admission
VII Semester Final Examination - January 2026

Beas.4115

Entrepreneurship Development (2+1)

Marks: 50
Time: 2 hours

I Fill in the blanks

(10x1=10)

1. is an important character of entrepreneurship.
2. recognizes opportunities and implements ideas
3. NITI Aayog, GoI has launched a scheme to develop eco systems of Women Entrepreneurs through scheme.
4. A budget is prepared for period.
5. is the creation of new products and processes through development of new knowledge from new combinations of existing knowledge.
6. Financial, Economic and are the components of feasibility study.
7. industry has investment in plant and machinery upto one crore.

Define the following

8. SME
9. Sick Unit

State True or False

10. In Contract Farming, companies' advice farmers to follow specific farming practices with financial support.

II Write short notes on ANY FIVE of the following

(5x2=10)

1. List out the characteristics of an entrepreneur.
2. What is SWOT analysis?
3. What are the commercialization options?
4. Explain the importance of SME in India.
5. Explain the PPP model.
6. Write a note on CSR in India.
7. Present any two components of EXIM policy for food processing industry.

III Answer ANY FIVE of the following

(5x4=20)

1. Explain the functions of entrepreneurship.
2. What are the benefits of competitiveness?
3. What are the 4 stages of incubation?
4. Comment on the performance of SSI in India.
5. Who is a venture capitalist?
6. Explain the characteristics of Indian food processing industry?
7. List out the state government scheme for entrepreneurship.

IV Write an essay on ANY ONE of the following

(1x10=10)

1. Explain the implications of social, political, economic system of entrepreneurship
2. Describe the 7 C'S of Project Management.
