



KERALA AGRICULTURAL UNIVERSITY
B.Tech. (Agrl. Engg.) 2022 & Previous Admissions
II Semester Final Examination - September 2023

Sacs.1207

Entrepreneurship Development and Business Management (2+1)

Marks: 50
Time: 2 hours

- I Define the following (10x1=10)**
1. Entrepreneurship
 2. Payback period
 3. Morals
 4. Communication
 5. Monitoring
 6. Project
 7. Liquidity ratios
 8. Management
 9. Discounted measures
 10. Supervision
- II Write short notes on ANY FIVE of the following (5x2=10)**
1. Project Life Cycle
 2. Stages of establishing Enterprise
 3. Types of entrepreneurs
 4. Public-Private Partnerships
 5. Net Present Value
 6. Incubation
 7. Agricultural Innovations
- III Answer ANY FIVE of the following (5x4=20)**
1. Functions of Management
 2. Importance of agribusiness in economic development
 3. Entrepreneurial decision process
 4. Sanitary and phyto-sanitary (SPS) measures
 5. Steps of entrepreneurship process
 6. WTO agreements
 7. Managerial decision-making process
- IV Write an essay on ANY ONE of the following (1x10=10)**
1. Explain the Government policy interventions on small and medium scale enterprises in the context of economic development approach in India.
 2. Enumerate the importance entrepreneurial environment and analyse the sector specific impact of globalisation in India.
