



KERALA AGRICULTURAL UNIVERSITY
B.Tech.(Agrl. Engg.) 2020 Admission
III Semester Final Examination-March 2022

Sacs.2112

Communication Skills and Personality Development (1+1)

Marks: 50

Time: 2 hours

(10x1=10)

I Fill in the blanks

1. include gestures, movements, and even posture, that is used to send messages about the underlying meaning of the message.
2. Meaning of grammar, structure, or order of the elements in a language statement is called
3. Method demonstration is an example of -----method of communication.
4. ----- is the communication between a source and a large number of unknown audience.
5. Behavioral expression or Cues are the example for type of communication.

Define

6. Footnote
7. Lab record

State True or False

8. Listening is an active process of communication.
9. The word communication is derived from Latin word *communis* which means common.
10. Kinesics is a part of verbal communication.

II Write short notes on ANY FIVE of the following

(5x2=10)

1. Differentiate between Listening and Hearing.
2. Objectives of oral presentation
3. Structural and functional grammar of a sentence
4. Intra-personal communication vs Nonverbal communication
5. Mass methods vs group methods of communication
6. Indexing vs bibliography
7. Abstracting vs Precis writing

III Answer ANY FIVE of the following

(5x4=20)

1. Listening skills in communication
2. Different types of communication methods with suitable examples
3. Explain Summarizing and Indexing with the advantages and disadvantages of both.
4. Principles of public speaking
5. Personality development
6. Group discussion
7. Field diary

IV Write an essay on ANY ONE of the following

(1x10=10)

1. Mention and explain the guidelines for effective listening.
2. Enlist and describe the steps involved in writing a technical article. Explain the indexing procedures and its importance in scientific literature.
